DIGITAL COMMS OFFICER
ROLE DESCRIPTOR

## Purpose

To support the club visually by ensuring the website and social media accounts are maintained and updated accordingly

## Main Functions and Duties

- To set up, maintain the club website, ensuring content is refreshed and updated as required
- To set up, maintain the club social media accounts, ensuring the correct permissions and security is in place and the content is refreshed and updated as required
- To ensure all mediums used comply with the Scottish Swimming Wellbeing \& protection policy, GDPR and other relevant policies and procedures
- Liaise with the coaching and committee teams to ensure the correct information and functionality is being achieved

Skills / Attributes

- Good organisation and communication skills
- Reliable \& trustworthy
- Approachable \& friendly
- Motivator \& problem solver
- Patient
- Enthusiastic
- Confident and imaginative


## Requirements

- Be a member of Scottish Swimming
- Complete a self-declaration form
- Sign and adhere to the Code of Conduct
- Attend appropriate training


## Training and Support

- Appropriate CPD, SS Connect workshops
- Child Wellbeing \& Protection in Sport workshop (renewable every 3 years)


## Time Commitment

- Time commitment can vary dependant on size and nature of club, and number of events attending.

NB This is not an exhaustive list and can be adapted by the club.

